AMENDMENTS TO THE CLAIMS:

1. (**Currently Amended**) A ~~colour~~color electroluminescent~~, EL,~~ (EL) display device comprising:

an array of pixels ~~(11)~~;

~~wherein:~~

wherein each pixel ~~(11)~~ comprises two separate sub-pixels for each ~~(1)~~ of two or more main ~~colours;~~colors,

~~for at least one of the main colours, the pixels (11) comprise first sub-pixels (R_L, G_L, B_L) of the main colour~~ a first separate sub-pixel comprising a first EL material and a second separate sub-pixel having the same color as the first separate sub-pixel ~~sub-pixels (R_C, G_C, B_C) of the main colour~~ comprising a second EL material;

wherein the first EL material is of a higher lifetime than the second EL ~~material; and~~ material,

the second EL material has a ~~better~~higher ~~colour~~color point and/or ~~better~~higher ~~colour~~color rendition properties than the first EL material; and

wherein the sub-pixels of the two or more main colors of the first EL material are arranged in a first row, and the sub pixels of the two or more main colors of the second EL material are arranged in a second row directly under the first row forming columns, wherein sub-pixels of a same main color are in a same column.

2. (**Currently Amended**) A display device according to claim 1, wherein each pixel ~~(11)~~ comprises a said first sub-pixel ~~(R_L, G_L, B_L)~~ of the main ~~colour~~color comprising a first EL material and a said second sub-pixel ~~(R_C, G_C, B_C)~~ of the main ~~colour~~color comprising a second EL material.

3. (**Currently Amended**) A display device according to claim 2, further comprising circuitry ~~(12)~~ arranged to drive the display device such that when a ~~colour~~color or ~~colour~~color hue to be displayed by the pixel can be provided with a sufficient ~~colour~~color contribution of the main ~~colour~~color of the first and second sub-pixels by driving the first sub-pixel ~~(R_L, G_L, B_L)~~ without driving the second sub-pixel ~~(R_C, G_C, B_C)~~, then the first

sub-pixel ~~(R_L, G_L, B_L)~~ is driven but not the second sub-pixel ~~(R_C, G_C, B_C)~~; and further arranged such that when the ~~colour~~color or ~~colour~~color hue to be displayed cannot be provided with a sufficient ~~colour~~color contribution of the main ~~colour~~color of the first and second sub-pixels by driving the first sub-pixel ~~(R_L, G_L, B_L)~~ without driving the second sub-pixel ~~(R_C, G_C, B_C)~~ then the second sub-pixel ~~(R_C, G_C, B_C)~~ is driven.

4. (**Currently Amended**) A display device according to claim 3, wherein the driving circuitry ~~(12)~~ is arranged such that, when the ~~colour~~color or ~~colour~~color hue to be displayed cannot be provided with a sufficient ~~colour~~color contribution of the main ~~colour~~color of the first and second sub-pixels by driving the first sub-pixel ~~(R_L, G_L, B_L)~~ without driving the second sub-pixel ~~(R_C, G_C, B_C)~~, then the second sub-pixel ~~(R_C, G_C, B_C)~~ is driven in addition to driving the first sub-pixel ~~(R_L, G_L, B_L)~~.

5. (**Currently Amended**) A display device according to claim 3, wherein the driving circuitry ~~(12)~~ is arranged such that, when the ~~colour~~color or ~~colour~~color hue to be displayed cannot be provided with a sufficient ~~colour~~color contribution of the main ~~colour~~color of the first and second sub-pixels by driving the first sub-pixel ~~(R_L, G_L, B_L)~~ without driving the second sub-pixel ~~(R_C, G_C, B_C)~~, then the second sub-pixel ~~(R_C, G_C, B_C)~~ is driven instead of driving the first sub-pixel ~~(R_L, G_L, B_L)~~.

6. (**Currently Amended**) A display device according to claim 1, wherein, for each of the main ~~colours~~colors, the pixels comprise first sub-pixels ~~(R_L, G_L, B_L)~~ of the main ~~colour~~color comprising a first EL material and second sub-pixels ~~(R_C, G_C, B_C)~~ of the main ~~colour~~color comprising a second EL material;

the first EL material is of a higher lifetime than the second EL material; and

the second EL material has a ~~better~~higher ~~colour~~color point and/or ~~better~~higher ~~colour~~color rendition properties than the first EL material.

7. (**Currently Amended**) A display device according to claim 1, wherein, for only the main ~~colour~~color blue, the pixels comprise first blue sub-pixels ~~(B_L)~~ comprising a first EL material and second blue sub-pixels ~~(B_C)~~ comprising a second EL material;

the first EL material is of a higher lifetime than the second EL material; and

the second EL material has a ~~better~~higher ~~colour~~color point and/or ~~better~~higher ~~colour~~color rendition properties than the first EL material.

8. (**Currently Amended**) A display device according to claim 7 ~~when dependent from claim 1~~, wherein some of the pixels comprise a said first blue sub-pixel ~~(B_L)~~ and not a said second blue sub-pixel ~~(B_C)~~; and the remaining pixels comprise a said second blue sub-pixel ~~(B_C)~~ and not a said first blue sub-pixel ~~(B_L)~~.

9. (**Currently Amended**) A display device according to claim 1, wherein the main ~~colours~~ colors are red, green and blue.

10. (**Currently Amended**) A method of driving a ~~colour~~color electroluminescent, EL, display device, comprising:

determining whether a sufficient ~~colour~~color contribution to a ~~colour~~color hue to be displayed can be provided by a first sub-pixel ~~(R_L, G_L, B_L)~~ of a pair of ~~colour~~color sub-pixels of a ~~given~~same ~~colour~~color, wherein the first sub-pixel ~~(R_L, G_L, B_L)~~ of the pair comprises a first EL material and the second sub-pixel ~~(R_C, G_C, B_C)~~ of the pair comprises a second EL material, the first EL material being of a higher lifetime than the second EL material, and the second EL material having ~~better~~higher ~~colour~~color points and/or ~~better~~higher ~~colour~~color rendition properties than the first EL material, wherein the first sub-pixel of the first EL material is arranged in a first row, and the second sub pixel of the second EL material is arranged in a second row directly under the first row, thereby forming a column of the same color;

if a sufficient ~~colour~~color contribution can be provided, driving the first sub-pixel ~~(R_L, G_L, B_L)~~ but not the second sub-pixel ~~(R_C, G_C, B_C)~~; and

if a sufficient ~~colour~~color contribution cannot be provided, driving the second sub-pixel ~~(R_C, G_C, B_C)~~.

11. (**Currently Amended**) A method according to claim 10, wherein, if a sufficient ~~colour~~color cannot be provided, the step of driving the second sub-pixel ~~(R_C, G_C, B_C)~~is performed in addition to driving the first sub-pixel ~~(R_L, G_L, B_L)~~ such that both the first and second sub-pixel make a ~~colour~~color contribution to the ~~colour~~color hue to be displayed.

12. (**Currently Amended**) A method according to claim 10, wherein, if a sufficient ~~colour~~color cannot be provided, the step of driving the second sub-pixel ~~(R_C, G_C, B_C)~~ is performed instead of driving the first sub-pixel ~~(R_L, G_L, B_L)~~ such that the second sub-pixel ~~(R_C, G_C, B_C)~~ makes a ~~colour~~color contribution to the ~~colour~~color hue to be displayed but the first sub-pixel ~~(R_L, G_L, B_L)~~ does not make a contribution to the ~~colour~~color hue to be displayed.

13. (**Currently Amended**) A display device according to claim 1, wherein the ~~colour~~color of any pixel of the second sub-pixels is the same color as a pixel in the first sub-pixels.

14. (**Currently Amended**) A driver for a ~~colour~~color electroluminescent (EL) display device, comprising:

a means for determining whether a sufficient ~~colour~~color contribution to a ~~colour~~color hue to be displayed can be provided by a first sub-pixel ~~(R_L, G_L, B_L)~~ of a pair of ~~colour~~color sub-pixels of a ~~given~~same ~~colour~~color, wherein the first sub-pixel ~~(R_L, G_L, B_L)~~ of the pair comprises a first EL material and the second sub-pixel ~~(R_C, G_C, B_C)~~ of the pair comprises a second EL material, the first EL material being of a higher lifetime than the second EL material, and the second EL material having ~~better~~higher ~~colour~~color points and/or ~~better~~higher ~~colour~~color rendition properties than the first EL material, wherein the first sub-pixel of the first EL material is arranged in a first row, and the second sub pixel of the second EL material is arranged in a second row directly under the first row, thereby forming a column of the same color;

a means for driving the first sub-pixel ~~(R_L, G_L, B_L)~~ but not the second sub-pixel

~~(R_C, G_C, B_C)~~ when a sufficient ~~colour~~color contribution can be provided by the first sub-pixel of a pair of ~~colour~~color sub-pixels of a ~~given~~same color, and

a means for driving the second sub-pixel ~~(R_C, G_C, B_C)~~ when a sufficient ~~colour~~color contribution cannot be provided.